



18·Tue 2014
NOVEMBER BRUSSELS
SCOTLAND HOUSE
ROND-POINT SCHUMAN 6

INCOMPASS INTERREG IVC FINAL CONFERENCE
INCUBATING CREATIVITY WITH PROFITS

PRESENTATION

InCompass Final Conference – Incubating Creativity with Profits will be held on 18 November 2014 in Scotland House, Brussels. Come along to hear about success factors in financially sustainable incubation models for the creative industries, how our good practices toolkit can be utilised in your region to transfer innovation models and on future sources of EU Innovation funding.

OPEN ACCESS. Please confirm your attendance by filling in the **ONLINE REGISTRATION FORM**

www.incompassproject.eu

AGENDA

Morning Workshop – Incubating Creativity with Profits

- 10:00 h. **REGISTRATION**
- 10:30 h. **CONFERENCE WELCOME, “INCOMPASS OVERVIEW AND ACHIEVEMENTS”**
Veronica Lynch, Project Leader InCompass, Dundee & Angus College
- 10:40 h. **“INTERREG IVC, STATE OF PLAY AND PERSPECTIVES”**
Mahesh Bhardwaj / Akos Szabo, Joint Technical Secretariat INTERREG IVC
- 10:55 h. **“EMBEDDING ENTREPRENEURSHIP FOR ECONOMIC GROWTH”**
Astrid Severin, Managing Director, Greenovate Europe
- 11:20 h. **“FINANCIALLY SUSTAINABLE INCUBATION MODELS - KEY SUCCESS FACTORS”**
 Commercial Contextualisation, *Rūta Valušytė* (KTU Regional Science Park, Lithuania)
 Social Contextualisation, *Konstantina Papagianni* (Western Greece Region, Greece)
 Tiers of Support, *Vladimir Kmet* (Municipality of Bratislava, Slovakia)
- 11:50 h. **PANEL SESSION “INCUBATING CREATIVITY WITH PROFITS”**
Karl-Philip Barakate (Näringsliv Skåne-Entrepreneurship, Malmö, Sweden), *Michele Coletti*
 (Independent Consultant, Province of Milan, Italy), *Kostas Tsekouras* (University of Patras, Greece),
Iván Diego Rodríguez (Valnalón, Spain) and *Matt Peacock* (Independent Consultant, Medway
 Council, UK) will discuss sustainable incubation models. Moderator, *Diane Milne*, Dundee City Council
- 12:30 h. **NETWORKING LUNCH**

Afternoon Workshop – Innovation Planning, a Regional Approach

- 13:30 h. **“INCOMPASS REGIONAL POLICYMAKING”**
- 13:40 h. **“TRANSFERRING INNOVATION - HOW THE INCOMPASS GOOD PRACTICES TOOLKIT CAN BE USED IN YOUR REGION”**
Arie Romein / Jan Jacob Trip, Delft University of Technology
- 14:30 h. **“HOW IMPLEMENTING GOOD PRACTICES CAN CREATE MORE SUSTAINABLE INCUBATORS”**
Yuriy Vulkovsky (Sofia Municipality, Bulgaria), *Balázs Barta* (PBN Győr, Hungary) and *Elsa Ferreira Nunes* (CIMBAL, Portugal) will discuss with *Lars Mattiason* from the Creative Plot at Ideon Innovation (Sweden) and *Panagiotis Konstantinopoulos* from the Development Agency of Region of Western Greece grounds for the creation of more sustainable incubators
- 15:15 h. **“FUTURE INNOVATION FUNDS”**
Christian Weinberger, Senior Adviser - Entrepreneurship and EU Policy, European Commission
- 15:45 h. **QUESTION AND ANSWER SESSION**
- 16:00 h. **CONFERENCE CLOSE**
- 16:15 h. **DRINKS RECEPTION**

PARTNERS



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